

MINUTES OF THE DSI INDUSTRY ADVISORY BOARD MEETING #10

Date 30 January 2024
Time 10:30 CET/04:30 EST/17:30 SGT
Place Virtual

Present	DSI Industry Advisory Board Members	ICC HQ
	Gerard Hartsink (Chair) Stephan Wolf (Vice Chair) Robert Beideman (Vice Chair) Chan Hui Ling (BHP) Vincent Lu (China Merchants Port Holdings) Henk Jan Gerzee (DCSA) John Bottega (EDM Council) Stéphane Graber (FIATA) Carlos Grau Tanner (GEA) Bertrand Chen (GSBN) Venkatraman Panchapakesan (HSBC) Lynn Ng (ING, Chair of ICC Global Banking Commission) Tom Shinya (IUMI) Troy McNamara (Rio Tinto) Mencia Bobo (Santander) Raphaelle Hemmerlin (Sucafina) Shirish Wadivkar (SWIFT) Sarajit Jha (Tata Steel)	Andrew Wilson (Global Policy Director) ICC DSI Pamela Mar (Managing Director) Hannah Nguyen (Director, Digital Ecosystem) Tianmi Stilphen (Lead, Legal Reform & Regulatory Affairs) Wai Yee Wong (Programme Coordinator) IAB Observers Oliver Wieck (LRAB Interim Co-Chair) Bénédicte Nolens (BIS) Henri Barthel (GS1 Global Office) Fiona So (GSBN) Laura Mathew (ISO) Pedro Mendes (Vale) Lucied Manduca (Vale) Terry Hubert (SWIFT) Ian Watt (UN/CEFACT) Sue Probert (UN/CEFACT) Hanane Becha (UN/CEFACT)
Absent	Derrick Loi (Ant Group) Grant Hunter (BIMCO) Daniel Lit (DBS) Merlin Dowse (JP Morgan) Aliyu Suleiman (Dangote)	Richard Wulff (ICISA) Albert Marti Molina (Inditex) Nico De Cauwer (IPCSA) Endo Akihiro (Toyota Tsusho)

Minutes

1. Welcome and Introduction of new members and Adoption of Last Meeting Minutes by Gerard Hartsink and Pamela Mar

- Before meeting began, Pamela reminded the group that the use of AI bots is not permitted in all DSI meetings, unless otherwise stated.
- The IAB Chair officially welcomed 2 new members to the IAB – Troy McNamara/Rio Tinto and Raphaelle Hemmerlin/Sucarina who introduced themselves shortly.
- Meeting #9 Notes were approved without any comments or questions from Members.

2. Governance by Andrew Wilson

Andrew Wilson updated on the following governance changes that were approved by the ICC DSI Governance Board:

- a. Current IAB Chair, Gerard Hartsink, will step down after IAB approval of the KTDDE Final Report on or around end Feb 2024. He will continue to serve as ICC Netherlands Senior Advisor for the implementation of the DSI program and as the Chair emeritus for the DSI.
- b. Stephan Wolf will assume the role of IAB Chair Elect effective from Feb 2024.
- c. To fortify the link between standards, industry, and finance in DSI's work, Stephan will be supported by 2 Vice Chairs, namely, Robert Beideman, current Chair of the KTDDE WG, and Lynn Ng, current Chair of the ICC Global Banking Commission.
- d. A vote of thanks and appreciation was given to outgoing Chair, by the Chair Elect and the two Vice Chairs for his contribution and pivotal role for the start-up and growth of the DSI Program.
- e. The Chair thanked all speakers for their kind words.

3. DSI Events & Products 1H 2024 Updates by Pamela Mar

Pamela Mar gave a preview of some of the DSI events and products that were planned for the coming six months in 2024 which included the following:

- a. DSI participated in the recent APAC Commodity Trading Week and shed light on the role of standards for digital trade and sustainability.
- b. Following the launch of KTDDE Batch 2 Report in November 2023, the KTTDDE WG is now completing the analysis of the final batch of documents. All documents analysis and the data sharing map is being uploaded to an interactive tool on the Cross Border Paperless Trade Database (CPBT) website (<https://www.digitalizetrade.org/ktdde>), a collaboration between DSI and UNESCAP.
- c. DSI and ICC will be hosting a series of events in Abu Dhabi Feb 26-28 around the WTO Ministerial meeting. DSI members who are in the region during that time are welcome to attend.
- d. DSI is helping to deliver the ASEAN Digital Trade Foundations Training Programme, a project funded by the UK Government. DSI's role is to deliver capacity building to the ASEAN Secretariat, policymakers, and civil servants within the 10-ASEAN member country governments (<https://asean.org/member-states/>).
- e. The Certificate in Digital Trade Strategy has been upgraded and version 2.0 plus an additional version (CDTS Lite) targeted at public will be launched in April 2024. The DSI team hopes to attract another 60 to 80 participants from the ASEAN training programme.

4. KTDDE Batch 3 and Final Report Update by Robert Beideman, Henri Barthel and Hannah Nguyen

- a. Robert Beideman informed the meeting that the WG has made good progress and asked Henri Barthel to give more details. The WG KTDDE work is on target with the initial draft despite the complexity of the analysis of the data elements from the various trade documents. The target is to complete the draft report by mid-February.
- b. Hannah gave a high-level overview of the table of content for the Final Report, including the concept behind a KTTDE Tracker which maps each document against the 4 stages that trade documents typically go through in their digitalisation journeys. The final report will aggregate and elevate all the learnings gathered through the entire project. The aim is to produce a concise analysis that recognizes the progress of digitalisation in key sectors while highlighting areas where further progress could be made. A draft Tracker was presented to graphically show the 3 categories of trade documents covered first 2 batches and members

are welcome to provide feedback by 14 February.

- c. Several members suggested the need to adopt the lenses of key personas or stakeholders to make the index more relevant to potential users.

5. DSI Roadmap to Digital Trade by Pamela Mar

- a. Pamela Mar presented the outline of the DSI Roadmap paper which articulates DSI's broader vision of transitioning from Documents to Data:
 - The current state of supply chains
 - The pillars in the future digital trade ecosystem
 - Action points needed by various groups of stakeholders to accelerate digital trade.
- b. She also elaborated on DSI's role in accelerating this data-based future, and members were encouraged to provide feedback by 14 February. An executive summary of the Roadmap will be embedded in the KTDDE Final report, and the whole document will remain a living document to ensure the vision adapts to evolving realities.

6. DSI Certification Update by Pamela Mar

- a. Pamela Mar updated on the progress in DSI Certification and elaborated on the changes in the scheme proposal. The latest revision focuses on the development of a reliable systems assurance model that DSI targets to launch in Q2 2024.
- b. Members highlighted several areas that may need clarification and offered suggestions to share information on models of secure data sharing that already exist in the market.

7. Update on Legal Reform and Regulatory Affairs by Tianmi Stilphen

- a. Tianmi Stilphen informed that the LRAB leaderships transition took effect in December 2023. Taking over Chris Southworth and Valentina Mintah, Oliver Wieck from ICC Germany is now the new Chair, and supported by three Vice Chairs, namely, Vashti Maharaj from the Commonwealth, Luca Castellani from UNCITRAL, and Chantal Ononaiwu from CARICOM. A press release announcement is expected in early February.
- b. The MLETR tracker is now accessible in real time on the Cross Border Paperless Trade website (www.digitalizetrade.org/mletr). It has more features that allows one to see, by region or individual countries, the different stages of MLETR adoption. More advanced features are currently being explored to make this interactive tool even more informative and user-friendly.
- c. A comprehensive update on legal reform progress was provided, ranging from regional efforts (through the Commonwealth, AfCFTA as well as European Commission) to country-specific progress in Cambodia, China and upcoming legislative milestones in France, Thailand, and Japan.

8. AOB

- a. Pamela Mar thanked the Chair once again for his leadership and contribution during his chairmanship. The Chair thanked all participants of the meeting for their cooperation.
- b. Sue Probert will provide a short summary of a complementary UN/CEFACT project.
- c. Members were requested to provide inputs and ideas on:
 - The proposed content table on the KTDDE Final Report
 - DSI Vision: "From Documents to Data: A Vision for Digitalizing Global Trade".
 - Revised scheme proposal for the DSI Certification concept.
 - Expressions of interest to participate in the DSI Certification Working Group