

MINUTES OF THE DSI INDUSTRY ADVISORY BOARD MEETING #6

Date 19 Jan 2023
Time 14:30 – 16:00 CET/2130 – 23:00 SGT
Place Virtual

Present	DSI Industry Advisory Board Members	ICC HQ
	Gerard Hartsink (Chair) Miguel-Angel Lopera (GS1) Lynn Ng (ING, Chair of ICC Global Banking Commission) Stephan Wolf (GLEIF) Thomas Bagge (DCSA) Pat Antonacci (SWIFT) Patrizia Kern (IUMI) Chan Hui Ling (BHP) Juan Saavedra Ortiz (Inditex) Grant Hunter (BIMCO) Lucelia Tinembart (FIATA) Aliyu Suleiman (Dangote) Hope Liu (CMA CGM) Christian Bockelt (DB Schenker) Eiji (Eddy) Matsuzaki (Toyota Tsusho)	Andrew Wilson (Global Policy Director) ICC DSI Pamela Mar (Managing Director) Hannah Nguyen (Director, Digital Ecosystem) Tianmi Stilphen (Lead, Regulatory Affairs) IAB Observers Bénédicte Nolens (BIS) Laura Mathew (ISO) Sue Probert (UNCEFACT) Henri Barthel (GS1 Global Office) Merlin Dowse (JP Morgan, Co-Chair of ICC Global Banking Commission) Francois-xavier Didelot (CMA CGM) Yan Zhang (UNECE) Kamola Khusnutdinova (UN/CEFACT) Hanane Becha (UN/CEFACT) Albert Marti Molina (Inditex) Jacobo Iribarnegaray Valenzuela (Inditex)
Absent	Daniel Lit (DBS) Vincent Lu (China Merchants Port Holdings) Nico De Cauwer (IPCSA) Sarajit Jha (Tata Steel) Richard Wulff (ICISA) Venkatraman Panchapakesan (HSBC)	Mencia Bobo (Santander) Derrick Loi (Ant Group) Stéphane Graber (FIATA) Natasha Condon (JP Morgan) Wang Si (Vale) Kirsty Keane (Anglo American) Jessica Thomas (Rio Tinto)

Minutes

1. Welcome remarks by Gerard Hartsink and Pamela Mar

The Chair confirmed that the Minutes of Meeting #5 are approved without any comments from Members.

The Managing Director Pamela Mar emphasized that the focus of Meeting #6 is to continue the discussion on the draft output of the 2 Working Groups before they are finalised, published and piloted.

2. Update on ICC 2023 Priorities by Andrew Wilson

Andrew Wilson reiterated the importance of DSI's work within context of ICC's strategic priorities, namely (i) Enable global trade; (ii) Promote access to justice, integrity and respect for the rule of law; (iii) Accelerate sustainability & climate action; (iv) Shape an open, trusted & interoperable digital economy and (v) Strengthen multilateral cooperation. The overview will be made available to the members.

3. Update from WG Key Trade Documents & Data Elements (KTDDE) by Miguel Lopera and Henri Barthel

- a. After an introduction of the WG KTDDE Chair Miguel Lopera, Henri Barthel presented a sample of the selected 7 trade documents and data analysis and shared a summary of the provisional recommendations. The WG targets to complete the first draft of the paper by end Jan before finalizing the draft by mid Feb. The public launch of the paper will be at the ICC Future Trade Forum, 29-30 March 2023 and a post-launch programme will be worked out including stakeholder engagement, piloting and finalisation.
- b. While selection of documents for this first batch was based on IAB survey only, members suggested running a proper analysis, including quantitative data of the documents' usage in trade where possible, to select documents for next batch while promoting adoption of already aligned standards such as bills of lading. Pamela Mar suggested members to take a closer read of the WG's provisional recommendations and share with DSI Secretariat any recommendations, including how to prioritize the next batch of trade documents and any nominations of experts to contribute to the WG. She also shared that the ICC Banking Commission will be closely involved in piloting the standards and more info will be shared in due course.

4. Discussion on Trusted Technology Environment (TTE) WG paper by Stephan Wolf

- a. The WG TTE Chair Stephan Wolf presented a high-level Executive Summary and recommendations from the WG paper.
- b. Pamela Mar asked members to again review the WG paper and share with DSI Secretariat any further feedback within 10 working days so that the substance of the paper may be endorsed before DSI Secretariat continues to work further on a publication-ready version to be launched at the Future Trade Forum.

5. Discussion on DSI Certification concept by Pamela Mar

- a. Pamela Mar facilitated a brainstorming session around the creation of a "DSI Digital trade ready supply chain certification" based on the digitalized documentation standards to accelerate adoption and create momentum for digital trade.
- b. Members were generally receptive to the idea. Suggestions included taking a look at existing examples such as SWIFT's Partner and Certification programmes. In view of time constraints, Pamela Mar invited member to share further reactions with DSI Secretariat,

including recommendations on potential experts or firms who could provide assistance.

6. Update from Legal Reform Advisory Board (LRAB) by Tianmi Stilphen

- a. Tianmi Stilphen updated that the LRAB is on track with its 2026 vision to enable MLETR adoption in prominent trade routes (covering 70-80% of global trade). 2023 new objectives include the MLETR Progress Tracker plus a revitalized narrative, mobilization and engagement strategy.
- b. DSI is collaborating with Asia Global Institute and Milken Institute on a new Trade Modernization Index to be launched at Future Trade Forum.

7. Update on Certificate in Digital Trade Strategy (CDTS) course launch by Hannah Nguyen

- a. Hannah Nguyen updated on the healthy take-up rate of the CDTS, which was launched officially since Nov 2022 with strong industry support during both production and promotion phase.

8. Governance matters by Pamela Mar

- a. Pamela shared plans to propose to the DSI Governance Board a one-time upgrade to the IAB Charter, to provide further clarity on membership, vice-chairmanship and business continuity, among other matters.
- b. The Chair voiced support for the clarification exercise and the vice-chairmanship model already deployed in several ICC Global Policy Commissions.
- c. A marked-up version of the proposed changes will be shared with IAB members.

9. Launch of Future Trade Forum by Pamela Mar

- a. Pamela announced that the Future Trade Forum will take place in Singapore on 29-30 March. In this landmark event, the ICC is convening all key players in digital trade and will launch the 2 WG papers, as well as the Trade Modernization Index to push the digital trade agenda forward.
- b. IAB Members are warmly welcomed to support and join the event, especially in-person.

10. AOB

The Chair thanked the chairs of the 2 WGs for their contribution and leadership.

Recording of the meeting will be circulated and the date of the next IAB meeting # 7 to be proposed shortly.