MINUTES OF THE DSI INDUSTRY ADVISORY BOARD MEETING #9

Date	16 October 2023
Time	14:30-16:00 CET/20:30-22:00 SGT
Place	**Virtual**

Present	**DSI Industry Advisory Board Members**	**ICC HQ**
	Gerard Hartsink (Chair)	Andrew Wilson (Global Policy Director)
	Stephan Wolf (Vice Chair)	
	Robert Beideman (Vice Chair)	**ICC DSI**
	Grant Hunter (BIMCO)	Pamela Mar (Managing Director)
	Chan Hui Ling (BHP)	Hannah Nguyen (Director, Digital
	Henk Jan Gerzee (DCSA)	Ecosystem)
	Daniel Lit (DBS)	Wai Yee Wong (Programme Coordinator)
	John Bottega (EDM Council)	
	Carlos Grau Tanner (GEA)	**IAB Observers**
	Bertrand Chen (GSBN)	Oliver Wieck (LRAB Interim Co-Chair)
	Venkatraman Panchapakesan (HSBC)	Bénédicte Nolens (BIS)
	Lynn Ng (ING, Chair of ICC Global	Niels Nuyen (DCSA)
	Banking Commission)	Emilie Mordelet (FIATA)
	Tom Shinya (IUMI)	Henri Barthel (GS1 Global Office)
	Merlin Dowse (JP Morgan)	Raphaelle Hemmerlin (Sucafina)
	Mencia Bobo (Santander)	Terry Hubert (SWIFT)
	Shirish Wadivkar (SWIFT)	Yoshida Kazuhiro (Toyota Tsusho)
	Sarajit Jha (Tata Steel)	Hanane Becha (UN/CEFACT)
Absent	Derrick Loi (Ant Group)	Albert Marti Molina (Inditex)
	Vincent Lu (China Merchants Port	Nico De Cauwer (IPCSA)
	Holdings)	Troy McNamara (Rio Tinto)
	Aliyu Suleiman (Dangote)	Endo Akihiro (Toyota Tsusho)
	Stéphane Graber (FIATA)	Wang Si (Vale)
	Richard Wulff (ICISA)	

Minutes

1. **Welcome and Introduction of new members by Gerard Hartsink and Pamela Mar**
   a. The IAB Chair officially welcomed 4 new members to the IAB – John Bottega/EDM Council, Carlos Grau Tanner/Global Express Association, Tom Shinya/IUMI, Troy McNamara/Rio Tinto – and Raphaelle Hemmerlin/Sucafina as Observer who introduced themselves shortly.

   b. The Chair confirmed DSI Governance Board's support for Stephan Wolf (GLEIF) and Robert Beideman (GS1) as IAB Vice-Chairs and expressed appreciation for their leadership in the two Working Groups.

   c. The IAB Chair reminded all members to respect the compliance statement.

2. **KTDDE Batch 1 Proof of Concept (PoC) Update by Hannah Nguyen**
   a. Following the release of Batch 1 report in March 2023, DSI initiated open calls for interest in the PoC to assess the practical applicability of the identified shared data elements and provide a more robust and adaptable dataset for trade and trade finance practices.

   b. DSI successfully engaged with six PoCs, including trade platforms, data collaboration networks and banks. Support from the ICC Global Banking Commission and its Commercialization Working Group facilitated the testing of the DSI core dataset with three groups of banks, each

representing different trade finance products.

c. The diverse range of trade actors participating in the PoCs provided valuable feedback and lessons. These insights will play a crucial role in shaping the ongoing work in KTDDE Batch 2, Batch 3, and the final deliverables. A high-level summary of the PoC results will be released publicly.

3. **KTDDE Batch 2 Draft Report & Batch 3 Outlook by Robert Beideman and Henri Barthel**

a. In response to members' questions on whether DSI is seeking to produce new standards, the Chair reiterated that is not the intention. If upgrades of standards or new technical standards may be required, the Standard Development Organization involved will be asked to give support. Robert Beideman emphasized the KTDDE's role in developing a reference glossary of key trade terms to advance decentralized, trusted data exchange, transitioning from documents to reusable and reliable data elements of trade documents across trade processes. The goal is to consolidate insights from all three batches for actionable outcomes.

b. Henri Barthel outlined the Working Group's methodology, which involves identifying vital elements in trade documents and understanding their exchange patterns. The WG then examined barriers to broader digitalization in each document and leveraged existing references such as the UNTDED (ISO 7372), UBL, SWIFT, etc. to compile a Key Trade Data Glossary, including data definitions and categorization as mandatory, optional, or conditional.

c. Hannah Nguyen presented three initial cross-cutting recommendations from the Batch 2 report and invited member feedback. The draft also included key recommendations to various stakeholder groups to promote deeper digitalization of respective documents. A member asked for more clarity on the core data set.

4. **Discussion on KTDDE and DSI Workplan by Pamela Mar**

a. Pamela Mar announced plans to release the Batch 2 report in early November, with a launch event in Dubai. IAB members were invited to participate in person or virtually. An interactive version on the Cross-Border Paperless Trade Database is scheduled for December, with a preview to be shared also with IAB members. Work on KTDDE Batch 3 will start in Q4 and be integrated into the database by early 2024.

b. Pamela Mar highlighted the broader vision of transitioning from Documents to Data at Scale with Trust. DSI's role in accelerating this data-based future was discussed, and members were encouraged to provide feedback.

5. **DSI Certification Update by Pamela Mar**

a. Pamela Mar introduced the DSI Certification concept, with a near-term goal of offering Reliable Systems Assurance for platforms, systems and supply chain actors. This is crucial due to recent national laws aligning with MLETR, such as the UK's ETDA (Electronic Trade Documents Act 2023). A longer-term objective involves ensuring Key Trade Data Glossary implementation aligns with standards and best practices. The ICC certification scheme could be released in the market for pilots in the first instance, and if traction is achieved, the model could be developed into formalized certification scheme.

b. This ongoing initiative involves a diverse panel of experts from various countries. The approach is to identify successful models in the market and build upon them. Currently, many governments are aligning with MLETR but leaving compliance details to the industry, resulting in unclear or unsubstantiated claims by solution providers based on private legal opinions.

c. Members stressed the importance of achieving a global, rather than national, baseline of assurance. They also emphasized the need to maintain technology neutrality within the scheme; there was some scepticism on the choice of public blockchains by some schemes on the market already; members suggested to avoid splitting the assurance/ assessment into decentralized and centralized. Furthermore, members suggested exploring the relationship between legal requirements and the technical aspects of interoperability, as these aspects are closely intertwined.

6. **Update on Legal Reform and Regulatory Affairs by Pamela Mar**
   a. The MLETR tracker continues to be updated and will be accessible in real time on the new Cross border paperless trade website (www.digitalizetrade.org). Progress towards MLETR alignment continues to advance in all regions. Members are encouraged to notify DSI about developments in areas with limited tracker coverage and suggest opportunities for private sector advocacy in interested regions.

   b. The LRAB is developing an updated MLETR toolkit that includes adoption rationale, legal analyses, and case studies to assist ICC National Committees and governments in their legal reform efforts. Additionally, an online one-hour learning module focused on MLETR for the public sector, part of the Certificate in Digital Trade Strategy (CDTS), is in progress.

7. **FIT Alliance Update –eBL Declaration by Niels Nuyens**
   a. On behalf of the Future International Trade (FIT) Alliance, Niels Nuyens explained the rationale behind the eBL Declaration campaign to invite all stakeholders in global trade to join in the eBL movement. Since campaign launch in early September, over 80 organizations have joined, and extensive media coverage has showcased positive market reception.

   b. Members were invited to visit the website www.fit-alliance.org and indicate their support. The FIT Alliance is actively working on a comprehensive program to raise awareness, promote success stories, and collaborate with like-minded partners to drive widespread eBL adoption.

8. **Standardisation On Cargo Insurance Data by Tom Shinya**
   a. Digitalisation was a big topic at IUMI's 2023 conference in Edinburg in September, where DCSA was invited to share the progress of implementing eBLs and implications for the cargo insurance community.

   b. Tom Shinya noted that most cargo insurance documents remain in paper or PDF formats, with limited progress since the introduction of the first EDI standard message in the 90s. He highlighted emerging efforts from the Japan-based CIDA (Cargo Insurance Data Association), recommending ongoing advocacy to raise awareness and interest in digitalization within the insurance industry while promoting data alignment among different national requirements.

9. **AOB**
   a. The Chair confirmed that due to the absence of comments from Members, the Meeting #8 Notes were approved.

   b. Pamela Mar announced the availability of an updated version of DSI Ambassador Slides on the ICC DSI website. An improved website with easier navigation and a new corporate video will soon be released.

   c. Members were requested to provide inputs and ideas on:

   - KTDDE Batch 2 Draft Report.
   - Expert recommendations for KTDDE Batch 3.
   - DSI 2025 Vision: "From Documents to Data at Scale with Trust".
   - Potential enhancements to the DSI Certification concept.