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MINUTES OF THE DSI INDUSTRY ADVISORY BOARD MEETING #13

Date	29 Oct 2024
Time	13:30 CET / 08:30 EDT / 20:30 SGT
Place	Virtual

Present	**DSI Industry Advisory Board Members**	**ICC DSI**
	Stephan Wolf (Chair)	Pamela Mar (Managing Director)
	Robert Beideman (Vice Chair)	Hannah Nguyen (Director, Digital
	Lynn Ng (Vice Chair)	Ecosystems)
	Endo Akihiro (Toyota Tsusho)	Tianmi Stilphen (Lead, Legal Reform &
	Tony Wringe (DCSA)	Regulatory Affairs)
	Grant Hunter (BIMCO)	Wai Yee Wong (Programme Coordinator)
	Merlin Dowse (JP Morgan)	
	Tom Shinya (IUMI)	**IAB Observers**
	Richard Wulff (ICISA)	Oliver Wieck (LRAB Chair)
	Bertrand Chen (GSBN)	Henri Barthel (GS1 Global Office)
	Mayk Nieto Pérez (Inditex)	Oswald Kuyler (ADB)
	Sarajit Jha (Tata Steel)	Laura Mathew (ISO)
	Chan Hui Ling (BHP)	Kamola Khusnutdinova (UNECE-UN/CEFACT)
		Hakan Eroglu (BISIH)
		Yoshida Kazuhiro (Toyota Tsusho)
		Asuka Sawada (Toyota Tsusho)
		Weiwei Shen (CIPS)
		Bingyu Xu (CIPS)
Absent	Alexandre Kech (GLEIF)	John Bottega (EDM Council)
	Stéphane Graber (FIATA)	Troy McNamara (Rio Tinto)
	Shirish Wadivkar (Swift)	Raphaelle Hemmerlin (Sucafina)
	Venkatraman Panchapakesan (HSBC)	Vincent Lu (China Merchants Port
	Nico De Cauwer (IPCSA)	Holdings)
	Carlos Grau Tanner (GEA)	Daniel Lit (DBS)
	Derrick Loi (Ant Group)	Bénédicte Nolens (BISIH)

<div align="center">Minutes</div>

ACTIONS AND NEXT STEPS
- Survey members for interests to join new IAB workstreams and availability to attend the next in-person gathering in Dubai in Feb 2025.
- Members to provide additional ideas and suggestions on DSI 2.0 Strategy and Roadmap
- Members to send any KTDDE deliverables feedback to Henri and Hannah

1. Welcome by Stephan Wolf and Pamela Mar

   a. Meeting #12 Notes were approved without any comments or questions from Members.

2. Update on KTDDE 2.0 by Robert Beideman and Henri Barthel

   a. The Joint UNECE-ICC Call to Action for Digital Trade, launched in Geneva in July, targeting both private and public sector pledges is now open for submission till 25 Nov and initial results expected by December.
   b. In response to market feedback on the Key Trade Documents and Data Elements framework, the Working Group led by Robert Beideman and Henri Barthel will continue to evolve the framework to provide updated, actionable guidance for practitioners and implementers:
      i. maintain KTDDE deliverables to ensure alignment with evolving needs and standards.
      ii. build a technical bridge by developing interoperability mappings to help technology vendors integrate KTDDE with corporate IT systems.
      iii. deliver more accessible guidance to help businesses leverage KTDDE resources.

3. Update on Digital Trust by Pamela Mar

   a. The Reliability Assessment Framework for self-assessment was officially launched on 17 October by the Certification Working Group co-convened by DSI and the Digital Governance Council (DGC) of Canada. The framework aligns with the reliability standards outlined in the UNCITRAL Model Law on Electronic Transferable Records (MLETR) and integrates the three core principles of the "Trust supply chain" in DSI's Trust in Trade paper. A webinar is organized on 30 Oct to socialize and educate the market with recording available publicly here.
   b. Members discussed the value of transitioning to a third-party certification scheme, and how this links up to IGP&I Clubs' approval of eBL platforms. Pamela shared that market readiness and limited number of certifiable platforms remain key questions to the viability of any potential certification scheme. Conversation with IGP&I Clubs will continue as the Reliability Assessment Framework progresses. At the same time, certification for digital trade readiness of supply chain players, especially SMEs, might be in greater demand.

4. Insights from IAB Members Survey by Stephan Wolf

   a. Stephan Wolf discussed key findings from his dialogue with Governance Board and IAB members. Two temporary workstreams were approved for:
      i. Developing objectives and metrics for DSI over the next 12 to 60 months.
      ii. Reviewing and restructuring IAB membership composition for more diverse industry representation and closer alignment with digital trade goals; potentially a 2-tier model involving both strategic and technical members to drive DSI objectives.
   Members are strongly encouraged to join at least 1 of the workstreams.
   b. Discussion centered on the challenges of prioritization and how to capture metrics on both volumetric adoption and value impact, with consensus around the need to come up with metrics which are easily understandable and globally implementable.

5. DSI 2.0 Strategy and Roadmap by Pamela Mar

   a. Among others, Pamela Mar outlined DSI's plans to engage software vendors and ERP providers to facilitate KTDDE's integration into corporate systems, an essential step for digital trade readiness. She noted the importance of data mapping and data portability to build bridges between corporate IT systems and the KTDDE framework.
   b. Members highlighted the need for a strategic approach for vendors engagement, recognizing the different needs across industries (e.g., finance, supply chain, and customs) and supported using UN/CEFACT standards as a foundational framework for these efforts.

6. Open Discussion and AOB

    a. Members were requested to indicate their availability and interest to join an in-person meeting in Dubai on 17 Feb 2025, with a combined session with the ICC Banking Commission, just prior to the GTR MENA conference.
    b. Members are welcome to provide further input on the DSI 2.0 Strategy and Roadmap and indicate their interest in joining the 2 new workstreams via a [short survey](#).