MINUTES OF THE DSI INDUSTRY ADVISORY BOARD MEETING #7

Date	26 April 2023
Time	15:00-16:30 CET/21:00-22:30 SGT
Place	**Virtual**

Present	**DSI Industry Advisory Board Members**	**ICC DSI**
	Miguel-Angel Lopera (GS1, Acting Chair)	Pamela Mar (Managing Director)
	Lynn Ng (ING, Chair of ICC Global Banking Commission)	Hannah Nguyen (Director, Digital Ecosystem)
	Stephan Wolf (GLEIF)	Tianmi Stilphen (Lead, Regulatory Affairs)
	Pat Antonacci (SWIFT)	
	Chan Hui Ling (BHP)	**IAB Observers**
	Juan Saavedra Ortiz (Inditex)	Bénédicte Nolens (BIS)
	Grant Hunter (BIMCO)	Henri Barthel (GS1 Global Office)
	Aliyu Suleiman (Dangote)	Merlin Dowse (JP Morgan, Co-Chair of ICC Global Banking Commission)
	Daniel Lit (DBS)	Amy Yu (DCSA)
	Nico De Cauwer (IPCSA)	Hanane Becha (UN/CEFACT)
	Richard Wulff (ICISA)	Laura Mathew (ISO)
	Jessicca Thomas (Rio Tinto)	Lucelia Tinembart (FIATA)
	Bertrand Chen (GSBN)	Albert Marti Molina (Inditex)
	Robert Beideman (GS1)	Jacobo Valenzuela (Inditex)
		Endo Akihiro (Toyota Tsusho)
		Yoshida Kazuhiro ((Toyota Tsusho)

Absent		
	Gerard Hartsink (Chair)	Mencia Bobo (Santander)
	Thomas Bagge (DCSA)	Derrick Loi (Ant Group)
	Vincent Lu (China Merchants Port Holdings)	Stéphane Graber (FIATA)
	Sarajit Jha (Tata Steel)	Natasha Condon (JP Morgan)
	Patrizia Kern (IUMI)	Wang Si (Vale)
	Venkatraman Panchapakesan (HSBC)	Kirsty Keane (Anglo American)
	Sue Probert (UNCEFACT)	Hope Liu (CMA CGM)

Minutes

1. **Welcome remarks by Miguel Lopera and Pamela Mar**

   For family reasons, Gerard Hartsink was absent and appointed Miguel Lopera to act as Chair for this meeting. Minutes of Meeting #6 would be supplemented at the request of DCSA and re-circulated for approval.

   Acting Chair Miguel Lopera officially welcomed 2 new members to the IAB – Robert Beideman/GS1 and Bertrand Chen/GSBN. Robert Beideman will continue to provide GS1 leadership (with Henri Barthel's support) to lead the KTDDE WG in the next batch.

2. **Outcome of ICC Future Trade Forum (FTF) 2023 by Pamela Mar**

   Pamela Mar shared key outcomes of the FTF including the launch of the KTDDE and TTE papers. Members who attended gave feedback on what worked and what lessons could be learnt for future engagements, especially to maximize pre-event marketing efforts and participation of all supply chain actors. Pamela Mar shared that DSI would focus efforts on the substantive work program first. For future events, DSI would likely partner with other organizers to reach ready-made audiences with our contents.

3. **Key Trade Documents & Data Elements (KTDDE) WG: publication, engagement plan and next steps by Miguel Lopera, Henri Barthel and Hannah Nguyen**

   a. The "Digital Trade Standards" paper was launched at the ICC Future Trade Forum on 29 March 2023 and covers the first 7 key trade documents. The 8th document, Customs Bond is being tackled by a WG convened under ICISA.

   b. The next step is to encourage adoption of the core dataset among industry groups and supply chain platforms. Hannah Nguyen shared a proposal to convene a Pilot SteerCo and WG to engage with Upstream, Shipping/Logistics, Buyers and Finance groups to seed pilots, leverage existing efforts where possible, track results and engage with other interested parties to grow adoption. Members were asked for suggestions and inputs into the proposed approach. Several members including BIMCO, GSBN, IPCSA, ING and BIS indicated interest in supporting such pilots and engagement efforts.

   c. Henri Barthel gave an overview of the proposed segmentation of remaining trade documents into Batch 2 and 3. Several members provided feedback on the terminology and classification used in the list, taken from the ESCAP, UNCITRAL and the WTO Cross-Border Paperless Trade toolkit. Pamela Mar welcomed the inputs and indicated that the WG would be empowered to perform further filtering of the document list. Members are asked to send further feedback and nomination of experts by May 3, 2023.

4. **Trusted Technology Environment (TTE) WG: publication, engagement plan and next steps by Stephan Wolf and Pamela Mar**

   a. The "Trust in Trade" paper was launched at the ICC Future Trade Forum on 29 March 2023. Members were asked for suggestions on pilots or recommended approaches for next steps for TTE.

   b. In parallel, a separate discussion took place with ICC HQ to put forward recommendations related to developing and disseminating knowledge on the policy, technologies and economics of digital trade, as well as how to enable ICC members and stakeholder groups to take action on digital identity and Zero Trust Architecture (ZTA) approach.

5. **Launch of DSI certification Working Group by Pamela Mar**

   a. Pamela Mar shared that instead of appointing an external consultant, a new WG will be

convened to tackle key commercial questions and develop an outline business plan for DSI certification.

b. Several members including JPM, GSBN, BIMCO and SWIFT expressed support and recognized the value of this certification concept. A few others including GLEIF and GS1 gave inputs into the key parameters to be defined to tighten the scope of the certification.

6. **Update on legal reform and regulatory affairs by Tianmi Stilphen**

a. Tianmi Stilphen updated on the MLETR Progress Tracker - hosted on DSI website and periodically updated - to provide one-stop overview of global progress towards MLETR ratification and implementation, as well as the launch of Global Trade Modernization Index (GTMI) in partnership with Asia Global Institute and Milken Institute.

b. Tianmi shared plans for public sector capacity building in partnership with ADB, highlighting the recent workshop in Georgia and further programs to deepen engagement with China, Vietnam and Cambodia.

7. **Roadmap for Digital Trade by Pamela Mar**

a. Pamela Mar shared the refreshed Roadmap with clear KPIs and progress tracker for three main priorities of the DSI program, namely, to align digital standards for all trade documents and principles for trusted data sharing; modernize the rules for trade and seed adoption of global standards and best practices across 4 key areas of the supply chain.

b. The roadmap is subject to further review and adjustments if necessary.

8. **Governance and Membership matters by Pamela Mar**

a. The DSI Governance Board has approved the upgrade to the IAB Charter and new membership of Robert Beideman/GS1 and Bertrand Chen/GSBN.

b. A number of requests for replacements or resignations were received as several members changed jobs or portfolio. Pamela Mar reiterated that although the right of replacement is not automatic, as all membership needs approval from DSI Governing Board, DSI has welcomed nominated candidates to participate as observers in the meantime while going through the formalities.

c. Going forward, members who have been absent for 2 IAB meetings in a row without due justification will be asked if they remain available and interested to contribute.

d. To share the workload and maximize support for this ambitious work program, DSI is calling for nominations for 1-2 Vice Chairs of the IAB.

9. **AOB**

Members were asked to share inputs on following topics by May 5, 2023:

a. Pilot or recommended approaches for enacting KTDDE Batch 1 (7 key trade documents, published March 29, 2023)

b. Members and expressions of interest to participate in the digitalization of Batch 2 KTDDE, working with Henri Barthel and Robert Beideman.

c. Pilots or recommended approaches for next steps for TTE.

d. Members and suggestions for the DSI Certification working group being set up, including expressions of interest to Chair or Co-Chair this group.

e. Feedback on the DSI Roadmap

f. Suggestions for IAB Vice Chairs