

MINUTES OF THE DSI INDUSTRY ADVISORY BOARD MEETING #15

Date 27 May 2025
Time 14:30 CEST / 08:30 EDT / 20:30 SGT
Place Virtual

Present	DSI Industry Advisory Board Members	ICC DSI
	Stephan Wolf (Chair) Robert Beideman (Vice Chair) Avanee Gokhale (Vice Chair) Grant Hunter (BIMCO) John Bottega (EDM Council) Merlin Dowse (JP Morgan) Alexandre Kech (GLEIF) Stéphane Graber (FIATA) Huang Songhua (China Merchants Port Holdings) Troy McNamara (Rio Tinto) Bertrand Chen (GSBN)	Pamela Mar (Managing Director) Hannah Nguyen (Director, Digital Ecosystems) Wai Yee Wong (Programme Coordinator)
Absent	Venkatraman Panchapakesan (HSBC) Nico De Cauwer (IPCSA) Sarajit Jha (Tata Steel) Tom Shinya (IUMI) Wan Tailei (CIPS) Mayk Nieto Pérez (Inditex) Chan Hui Ling (BHP)	IAB Observers/ Others Gerard Hartsink (Chair Emeritus) Oliver Wieck (LRAB Chair) Henri Barthel (GS1 Global Office) Oswald Kuyler (ADB) Yoshida Kazuhiro (Toyota Tsusho) Asuka Sawada (Toyota Tsusho) Weiwei Shen (CIPS)
		Endo Akihiro (Toyota Tsusho) Carlos Grau Tanner (GEA) Raphaelle Hemmerlin (Sucafina) Bénédicte Nolens (BISIH) Tony Wringe (DCSA) Richard Wulff (ICISA) Tianmi Stilphen (Lead, Legal Reform & Regulatory Affairs)

Minutes

ACTIONS AND NEXT STEPS

- Members to review the list of suggested new members circulated by Composition WG.
- Members to review final draft “DSI Roadmap to Digital Trade” by 11 June, focusing on Executive Summary.
- DSI Secretariat to propose a feasible cadence for metrics reporting based on available resources.

1. Welcome by Stephan Wolf and Pamela Mar

- a. The Chair welcomed incoming Mr Wan Tailei who succeeds Mr Zaiyue Xu as representative of CIPS.
- b. Meeting #14 Notes were approved without objections.

2. Composition Working Group Update by Stephan Wolf and Avanee Gokhale

- a. Avanee Gokhale emphasized the objective of enhancing IAB effectiveness through structural reforms aimed at achieving broader sectoral, geographic and gender diversity. The group acknowledged the importance of including both industry associations and individual corporates, while feedback highlighted interest in involving technology vendors and solution providers, with customs and regulatory agencies potentially participating as observers. The group recommends lifting the 25-member cap to allow for strategic growth, welcoming both individual companies and associations. Members should be able to delegate participation in workstreams to colleagues with relevant expertise.
- b. Pamela Mar clarified that while public sector bodies will not become official IAB members, ongoing dialogue and case-by-case participation in WGs are welcomed.

- c. Majority supported the proposal, with one member noting concern about manageability and suggesting sectoral representation instead. Another member highlighted the complexity of co-dependent nominations, such as seeking joint entry of MSC and COSCO to promote adoption by key market movers.
 - d. The recommendations were approved by majority vote. Final list of new member organisations to be compiled by end-June, followed by onboarding and engagement planning aligned with DSI resources.
- 3. Metrics Working Group Update by Robert Beideman and Grant Hunter**
- a. Grant Hunter presented 7 metrics designed to measure progress against the DSI 2.0 strategy, covering Standards, Digital Trust and Legal Reform. Metrics were designed to reflect outcomes directly attributable to DSI's work.
 - b. A member suggested that adoption of the KIG should be measured not only by the number of solution providers but also by volume of documents processed using the KIG. In response, others emphasized the distinction between leading indicators - such as delivery and integration - and lagging indicators like real-world usage and document flow. It was noted that broader adoption metrics, such as eBL usage, are better captured through external mechanisms like the FIT Alliance survey.
 - c. All seven metrics were endorsed unanimously. The DSI Secretariat will develop a practical reporting approach and cadence for further review.
- 4. KTDDE Interoperability Guides (KIGs) Update by Hannah Nguyen and Oswald Kuyler**
- a. Oswald Kuyler shared progress on creating interoperability maps for key trade documents across major platforms and standards being leveraged to produce them. Work is underway to harmonize terminology and resolve field-level inconsistencies. Engagement continues with initiatives like ASEAN Single Window, and ITFA to ensure alignment and reduce duplication. The next steps include sharing drafts for expert feedback and creating tools to make adoption easier for developers. Hannah Nguyen expressed appreciation for IAB members' support in volunteering technical experts for peer review.
 - b. Pamela Mar highlighted that the KIGs aim to serve as a semantic bridge, not new standards. Members emphasized the importance of distinguishing KIGs from API standards and shared updates on ISO 5909, a forthcoming generic eBL standard expected by end 2025, which could enhance alignment across shipping sectors. A member suggested DSI consider a publicly available KIG conformance tool. This idea was welcomed for future exploration, alongside the digital trade maturity model under development.
- 5. Proposal for launch of two new WG — Sustainability and Digital Trade Readiness by Pamela Mar**
- a. The Digital Trade Readiness WG will help companies assess their readiness to trade digitally, focusing on practical capabilities like data governance, cybersecurity and e-document handling. The goal is to provide a clear starting point for businesses, using a tiered self-assessment model (basic to advanced) to guide progress. Key partners include BSI (maturity model design), the Digital Governance Council (verification), DSCI (multinational supply chains), and ICC Germany (SME support). The WG will be open to qualified participants from the DSI network. A public registry will allow companies to signal their digital readiness, helping partners identify capable collaborators. Members emphasized the importance of making this registry user-friendly - unlike current GitHub - and suggested it could evolve into a credential or marketplace over time.
 - b. The Sustainability WG, planned for launch at a later stage, will explore how KTDDE can support more accurate and accessible carbon accounting in global supply chains. Rather than focusing on ESG reporting or disclosure standards, the group will examine how core trade data can help companies generate reliable emissions data—particularly for Scope 3 calculations under the GHG Protocol. Initial partners include LRQA (audit expertise in export-intensive sectors), GCMD (shipping decarbonization), GSBN, XBRL (global reporting language), and others. The group's first task will be to assess how much of the data required for carbon footprinting can be supported by KTDDE. Members emphasized the importance of focusing on raw data quality and usability across jurisdictions, rather than attempting to harmonize reporting standards, and suggested engaging key international bodies including ISSB, IFRS, and WBCSD.
- 6. DSI Roadmap to Digital Trade by Pamela Mar**
- a. Members are invited to review the final draft, at least the Executive Summary, and indicate by 11 Jun any final comments and their support for its publication.
- 7. Open Discussion and AOB**
- a. Pamela Mar shared that the legal reform agenda is progressing well and Members are invited to review the deck for latest engagement status of various jurisdictions.