MINUTES OF THE DSI INDUSTRY ADVISORY BOARD MEETING #12

Date 30 Jul 2024

Time 14:30 CEST/08:30 EDT/20:30 SGT

Place Virtual

Present	DSI Industry Advisory Board Members	ICC DSI
	Stephan Wolf (Chair)	Pamela Mar (Managing Director)
	Robert Beideman (Vice Chair)	Hannah Nguyen (Director, Digital Ecosystems)
	Lynn Ng (Vice Chair)	Tianmi Stilphen (Lead, Legal Reform & Regulatory Affairs)
	Endo Akihiro (Toyota Tsusho)	
	John Bottega (EDM Council)	Wai Yee Wong (Programme Coordinator)
	Carlos Grau Tanner (GEA)	
	Merlin Dowse (JP Morgan)	**IAB Observers**
	Tom Shinya (IUMI)	Gerard Hartsink (Emeritus Chair)
	Grant Hunter (BIMCO)	Henri Barthel (GS1 Global Office)
	Shirish Wadivkar (Swift)	Yoshida Kazuhiro (Toyota Tsusho)
	Richard Wulff (ICISA)	Ian Watt (UNECE-UN/CEFACT)
	Nico De Cauwer (IPCSA)	Kevin Bishop (UNECE-UN/CEFACT)
	Bertrand Chen (GSBN)	
	Alexandre Kech (GLEIF)	
	Mayk Nieto Pérez (Inditex)	
Absent	Henk Jan Gerzee (DCSA)	Sarajit Jha (Tata Steel)
	Stéphane Graber (FIATA)	Vincent Lu (China Merchants Port Holdings)
	Venkatraman Panchapakesan (HSBC)	
	Derrick Loi (Ant Group)	Daniel Lit (DBS)
	Chan Hui Ling (BHP)	Bénédicte Nolens (BIS)
	Troy McNamara (Rio Tinto)	Laura Mathew (ISO)
	Raphaelle Hemmerlin (Sucafina)	

Minutes

ACTIONS AND NEXT STEPS

- Survey members for inputs on the next critical areas for IAB to address.
- Members to provide suggestions on driving the next steps for the Trusted Technology Environment (TTE).
- DSI to circulate a preview of the KTDDE Draft case study collection before the 3 September launch.
- DSI to continue outreach to ERP providers and explore pilot projects to integrate KTDDE into corporate ERP systems.
- DSI to revise the Reliability Assessment Framework based on pilot feedback and prepare for public release.

1. **Welcome by Stephan Wolf and Pamela Mar**
   a. The IAB Chair welcomed 2 new members - Alexandre Kech, CEO of GLEIF, and Mayk Nieto Perez, Head of Customs & Labelling at Inditex. Both expressed enthusiasm for contributing to the IAB's mission.
   b. Meeting #10 Notes were approved without any comments or questions from Members.

2. **KTDDE Engagement Programme by Pamela Mar and Hannah Nguyen**
   a. Pamela Mar provided an overview of next steps:
      * Maintenance and refinement of the KTDDE framework led by Henri Barthel.
      * Plans to create a technical bridge between the KTDDE framework and industry data needs, with UN/CEFACT potentially leading the effort.
      * Engagement with ERP service providers to integrate KTDDE into corporate ERP systems. Members highlighted the importance of being solution agnostic and reaching out to multiple ERP providers.
      * DSI and UNECE/UNCEFACT launched a joint Call to Action for Digital Trade on 9 July 2024, inviting all actors to adopt existing standards as outlined in KTDDE.
   b. Stephan Wolf and Hannah Nguyen provided updates on the digitalization initiatives presented at the DSH conference in Shanghai, highlighting the positive reception of the DSI digital trade roadmap and the FIT Alliance's promotion of electronic bills of lading. Stephan highlighted the Lingang government's interest in collaborating with ICC for pilot projects. Bertrand Chen and Grant Hunter noted that the digital trade ecosystem and adoption pace is fast growing in China.
   c. Hannah Nguyen shared an overview of the KTDDE Case Study Collection showcasing the benefits and practicalities of trade digitalisation to be launched at GTR Asia, where DSI is leading "The Digital Trade Symposium" stream. Members suggested that case studies should include real-world examples of the challenges faced with paper systems.

3. **Update on Digital Trust by Pamela Mar and Stephan Wolf**
   a. Pamela Mar provided an update on the DSI Certification's progress, which just concluded a pilot with 16 participants. Based on the industry feedback, there are plans to launch a Reliability Assessment Framework as a voluntary self-assessment scheme in Q3 2024. Development of a third-party assessment scheme to be considered in 2025.
   b. Discussions continued about the balance between self-assessment and third-party assessments to ensure system reliability. Emphasis on creating a framework that is practical, inclusive and does not create new barriers to adoption.
   c. Stephan Wolf discussed the importance of digital trust and verifiability of data. He proposed setting up a workstream to drive forward high-level concepts earlier outlined in the Trusted Technology Environment (TTE) paper, emphasizing the need for collaboration and industry input especially from technology players. IAB members are also invited to provide feedback and suggestions.

4. **Update on Legal Reform and Regulatory Affairs by Tianmi Stilphen**
   a. After brief updates on MLETR progress across various regions (Asia, Europe, MENA, Americas, Sub-Saharan Africa), Tianmi also shared engagements in multiple countries to support digital trade initiatives, including a recent capacity-building programme in Bangladesh.

5. **Open Discussion and AOB**
   a. Members were requested to provide inputs on the critical areas for IAB to address, including specific outcomes for 2024, focus areas for 2025, strategies to boost awareness and adoption, and support materials needed for IAB members. A survey will be circulated for this purpose.