



FIATA's Digital Strategy

Building the Future of the Supply Chain

Dr Stephane Graber

FIATA Director General

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Who is FIATA

- International Federation of Freight-Forwarders Associations
- Representing Freight Forwarders in some **150 countries**
- FIATA is composed of:
 - 109 National Association members
 - Representing 40,000 freight forwarding and logistics firms
 - 5,500 Individual Members
- FIATA advocates **trade facilitation** and actively contributes to the **well-functioning of the supply chain** through close **collaboration** with relevant stakeholders



Supply Chain Digitalization: Industry Context & Challenges

- **Paper is still dominant**
 - Adoption of MLETR (UNCITRAL Model Law on Electronic Transferable Records) is very slow and electronic documents are still hardly recognized/accepted by government authorities, banks and insurers
- **Lack of interoperability**
 - All actors are using different systems based on different standards. There is a need to work on the interoperability of tools and standards
- **Dissemination of Industry critical knowledge**
 - Need to ensure freight forwarders keep control over their data
- **The way data is exchanged has evolved**
 - A secured identification of data exchange ecosystems participants is key to ensure both the data issuers and receivers can be trusted
- **Small companies are struggling to stay operationally up-to-date**
 - Easy to access, affordable digital solutions and training are needed to ensure small companies stay competitive with new business models



FIATA Digital Strategy

1



Members Registry

Implement A Members Registry as a central service in which software platforms and stakeholders can request members identity and status

2



Digital Templates Library

Implement a Digital Standard Templates Library for software suppliers

3



Distributed Signed Document Database

Implement a Certified Document Database as a service allowing software suppliers to certify a digital document with the signature of the issuer

4



Professional Network

Implement a professional Network to encourage trade among FIATA members

5



Data Exchange Ecosystem

Implement an ecosystem allowing Freight Forwarder exchange data with their customers and partners

6



Industry Intelligence

Ensuring FIATA members keep control over their data and can easily collect and analyze data from software suppliers to optimize their business

Digitalization of FIATA Standard Trade documents

- Negotiable FIATA Multimodal Transport Bill of Lading (FBL) – *data model being finalized – draft version already available on our GitHub repository*
- Non-negotiable FIATA Multimodal Transport Waybill (FWB) – *data model in progress*
- FIATA Warehouse Receipt (FWR) – *data model in progress*
- FIATA Forwarders Certificate of Receipt (FCR) – *data model in progress*



ICC DSI role

- Review and share feedback on FIATA digital standards
- Promotion of FIATA standards and help to drive adoption within the industry
- Education on how to take advantage of/integrate digitalization initiatives and standards to improve business
- Advocate for adoption of UNCITRAL MLETR
- Act as an intermediary between all actors and organizations active in the industry to encourage collaboration and interoperability

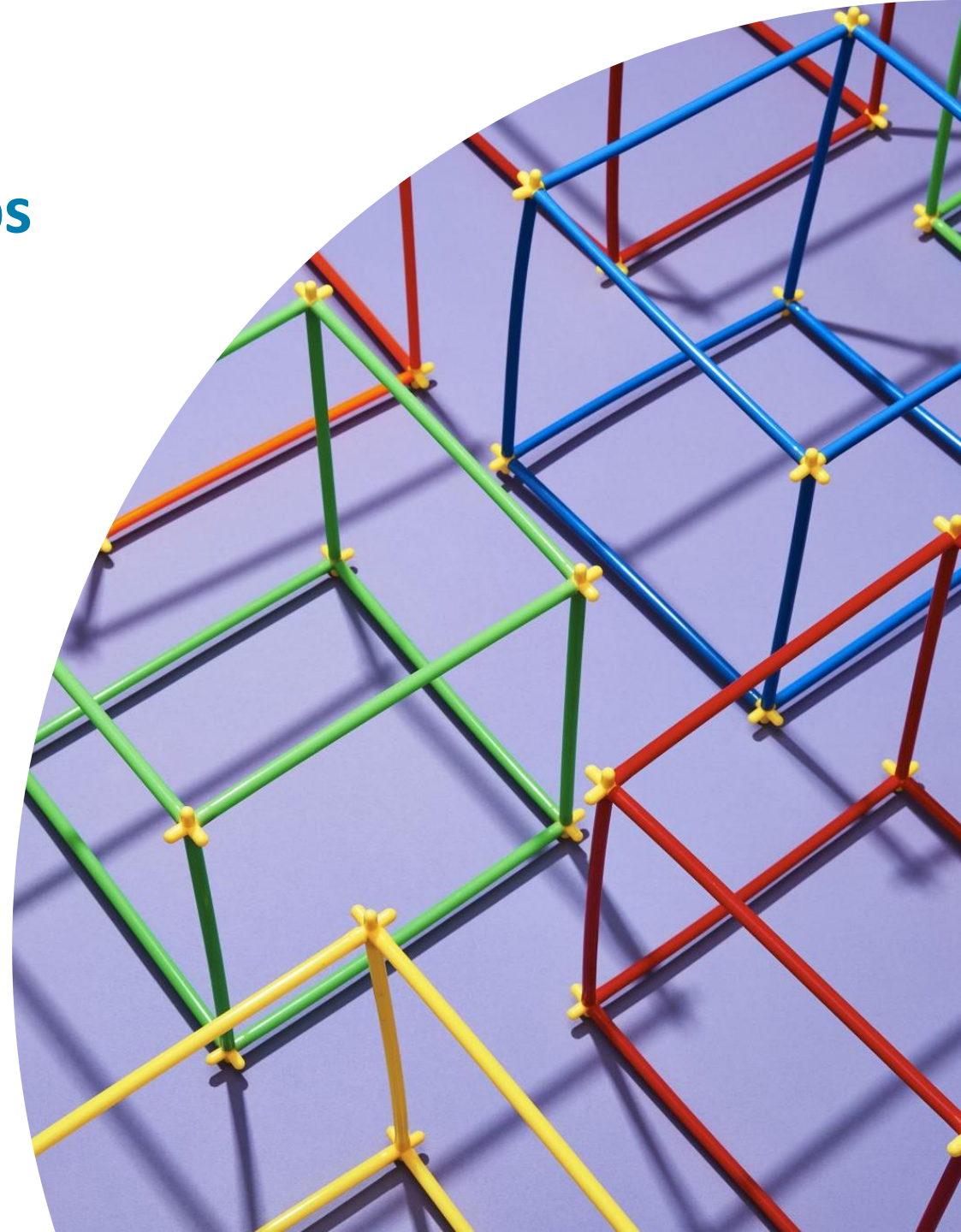


Supply Chain Digitalization next steps

- Collaboration and interoperability is key
- Adoption of a unique standard is illusory

Topics to be addressed:

- Digital Identity provision, sharing & verification
- Goods description issuance and sharing
- Multimodality implementation



Thank you



www.fiata.com
info@fiata.com
[@fiatafederation](https://www.instagram.com/fiatafederation)